THE PALMETTO EDUCATION SUMMIT 2026

Sponsorship Opportunities

INFORMATION PACKET

JUNE 15 - 17 | CHARLESTON AREA CONVENTION CENTER

OUR *Purpose*

The Palmetto Education Summit serves as a catalyst for positive change by fostering a unified vision among diverse sectors.We believe that when leaders are aligned, their collective actions become coherent, impactful, and sustainable. This coherence creates a virtuous cycle:

ALIGNMENT LEADS TO COHERENT ACTION

COHERENT ACTION PRODUCES IMPACT

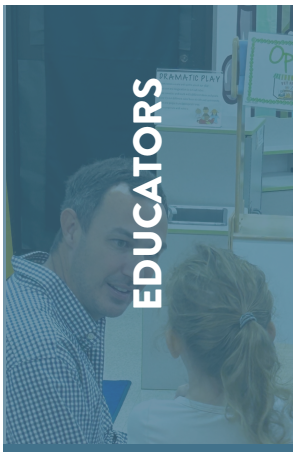
IMPACT UNLOCKS STUDENT POTENTIAL

UNLOCKING POTENTIAL ELEVATES EXCELLENCE

EXCELLENCE FOSTERS BELIEF AND HOPE, REINFORCING ONGOING ALIGNMENT

Through this cycle, we aim not only to improve educational outcomes but also to inspire a future where every student is empowered to succeed. Together, we are committed to creating lasting change that benefits our students, communities, and the entire state of South Carolina.

Who Should Attend

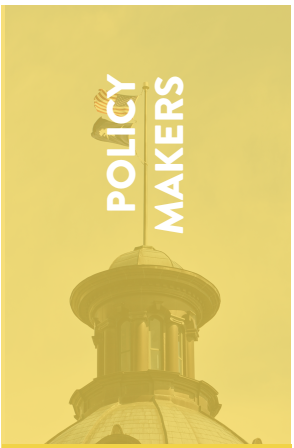


EDUCATORS

Gain clear, evidence informed, classroom ready strategies that strengthen instruction and support accelerated student learning.

SCHOOL ADMINISTRATORS

Receive high leverage, implementation focused guidance on the practices that most influence student growth, with school board members gaining essential context on key initiatives and investments likely to come before the board.



POLICY MAKERS

Access concise, actionable insights on the drivers of student success in South Carolina, supported by clear evidence and implementation considerations that inform sound policy decisions.

BUSINESS LEADERS

Understand the skills and experiences students need for South Carolina's future workforce and identify opportunities for partnerships that strengthen career pathways and talent development.

COMMUNITY STAKEHOLDERS

Align your programs with statewide priorities and emerging student needs while expanding coordinated support for students and families across South Carolina communities.

THE *Five Content* TRACKS

CAREER READINESS	Career Readiness sessions focus on preparing students for high-demand careers by strengthening Career and Technical Education and aligning learning with workforce needs. Attendees will explore innovative, future-ready pathways that connect classroom instruction to real-world skills, economic opportunity, and long-term prosperity for South Carolina.
CHARACTER & RESILIENCY EDUCATION & STUDENT WELLNESS	Character & Resiliency Education (CARE) & Student Wellness sessions equip attendees with practical strategies to build character, resilience, and healthy habits that support both academic and personal growth. The focus is on helping students develop integrity, perseverance, and balance—skills that strengthen engagement, motivation, and long-term success.
CIVICS	Civics sessions prepare attendees to nurture informed, responsible citizens who understand and value our democratic institutions. Through a focus on South Carolina's history and civic traditions, these sessions support student leadership, integrity, and active participation in civic life.
NUMERACY	Numeracy sessions emphasize strengthening foundational math skills and connecting mathematics to real-world applications. Attendees will learn effective, research-based approaches that deepen understanding and prepare students for success in STEM fields and the workforce.
LITERACY	Literacy sessions focus on evidence-based Science of Reading practices to ensure every student becomes a confident, proficient reader. Attendees will examine how strong literacy instruction across all grade levels supports academic achievement, workforce readiness, and engaged citizenship.

THE PALMETTO EDUCATION SUMMIT 2026

BECOME A *Sponsor*

Connect with educators, administrators, industry professionals, and decision-makers from across the state. Showcase your support for education, innovation, and workforce development while gaining valuable visibility. Sponsoring this premier event offers unparalleled opportunities to promote your brand, engage with key stakeholders, and make a lasting impact on South Carolina's future.

	EXHIBITOR $2,500	MENTOR SPONSOR $5,000	SCHOLAR SPONSOR $10,000	LEADER SPONSOR $15,000	PRINCIPAL SPONSOR $25,000
Complimentary Registrations	1	2	3	4	5
Exhibit Booth Space *(Space Varies on Sponsorship Level)*	✓	✓	✓	✓	✓
Logo Displayed on Signage as Respective Sponsor Level During Event		✓	✓	✓	✓
Logo Featured on Summit Website & Email Campaigns		Website Only	✓	✓	✓
Recognition in the Summit Program Distributed to all Attendees Upon Entrance *(Print & Digital)*		✓	✓	✓	✓
Invitation to Evening Welcome Reception with all Summit Registrants *(Night 1)*			✓	✓	✓
Opportunity to Host a Breakout Session or Workshop *(Sponsor-Led, Subject to Content Approval)*			✓	✓	✓
Ad Space in Printed Program				One Page	Full Spread
Social Media Callout for Respective Sponsor Level				✓	✓
Logo on Attendee Namebadge					✓
VIP Invitation to Summit Dinner with the State Superintendent of Education, Keynote Speakers, & SCDE Senior Staff (Following the Welcome Reception)					✓
Sponsorship Customization					✓

For questions about sponsorships for the Palmetto Education Summit, please contact Evers Montgomery at etmontgomery@ed.sc.gov

BENEFIT DETAILS

Exhibit Booth Space

Attendees will be incentivised to visit the Exhibit Hall, driving increased foot traffic and engagement

Standard Booth Furnishings:
All sponsor booths will include:

- Pipe and Drape
- Table Linen (white)
- Chairs and Tables as follows:
    - 10' x 10' booths: One 6-ft table and two chairs
    - Leader and Principal Sponsors: two or more tables and four chairs

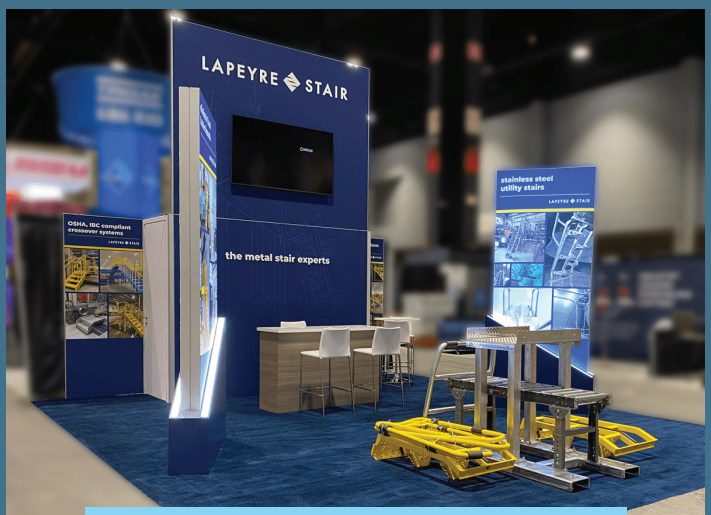
Sponsors with approved custom or elaborate booth setups are not required to use standard furnishings if those items are not conducive to their design

Exhibit Hall Access: Load-in: Sunday, June 14, 2026 | **Load-out:** By the end of the day on Wednesday, June 17, 2026

PRINCIPAL SPONSOR

- Receives the most premium booth option available
- Peninsula booth or choice of any other booth type
- Prime location near the exhibit hall entrance
- Encouraged to install custom flooring, walls, displays, or other build-outs

Sponsor is responsible for the design, installation, and tear down of any custom elements



Peninsula Booth (20' x 20')

LEADER SPONSOR

- Choice of end cap, corner, or inline booth
- Prime location near the exhibit hall entrance
- Larger space allows for more expansive visuals and interactive displays
- Increased visibility with three traffic directions from attendees

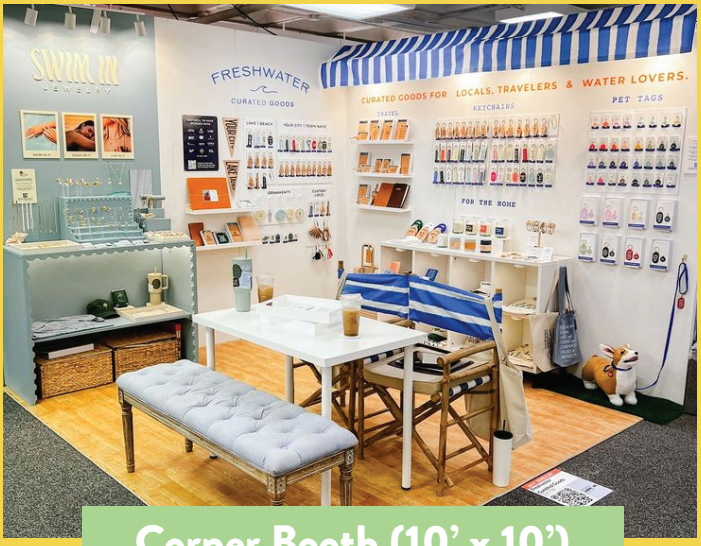
Sponsor is responsible for the design, installation, and tear down of any custom elements

End Cap Booth (10' x 20')

SCHOLAR SPONSOR

- Choice of corner or inline booth
- Located in the middle front section of the exhibit hall for strong attendee traffic
- Increased visibility due to dual-aisle exposure

Sponsor is responsible for the design, installation, and tear down of any custom elements



Corner Booth (10' x 10')

MENTOR SPONSOR

- Choice of inline or perimeter booth
- Open on one side facing the aisle
- Positioned in a straight row with neighboring booths
- Clean, straightforward attendee footprint

Sponsor is responsible for the design, installation, and tear down of any custom elements

Inline Booth (10' x 10')

EXHIBITOR

- Perimeter booth located along the outer edges of the exhibit hall
- *(Inline Booth subject to availability)*

Sponsor is responsible for the design, installation, and tear down of any custom elements

Perimeter Booth (10' x 10')

BENEFIT DETAILS *VIP Dinner*

PRINCIPAL SPONSOR

Principal Sponsors are invited to attend an intimate, invitation-only dinner hosted by Superintendent Weaver, alongside members of her senior leadership team and Summit keynote speakers. This exclusive gathering provides a rare opportunity to connect directly with top education leaders from across South Carolina and beyond, engage in thoughtful dialogue around statewide education priorities, and showcase your organization's leadership and commitment to innovation in education.

Timing: Monday evening, following the Welcome Reception

Audience: Superintendent Weaver, senior SCDE leadership, keynote speakers, and Principal Sponsors

Details: Additional information will be shared with Principal Sponsors closer to the event date

BENEFIT DETAILS *Welcome Reception*

Sponsors at the Principal, Leader, and Scholar levels are invited to attend the official Welcome Reception. This reception provides a high-impact networking opportunity with 1,000+ education professionals, business and community leaders, and policy makers from across the State.

Date: Monday, June 15, 2026 | **Timing:** Following the conclusion of Day One

PRINCIPAL SPONSOR

- Invitation for 5 individuals
- Opportunity to deliver brief remarks (1-2 minutes) to those in attendance

LEADER SPONSOR

Invitation for 4 individuals

SCHOLAR SPONSOR

Invitation for 3 individuals

BENEFIT DETAILS *Complimentary Registrations*

EXHIBITOR	MENTOR SPONSOR	SCHOLAR SPONSOR	LEADER SPONSOR	PRINCIPAL SPONSOR
1 Registration	2 Registrations	3 Registrations	4 Registrations	5 Registrations
$475 Value	$950 Value	$1,425 Value	$1,900 Value	$2,375 Value

BENEFIT DETAILS *Host Session*

Eligible sponsors may submit proposals to host and lead Summit breakout sessions, subject to a thorough content review and approval process conducted by the Palmetto Education Summit team. These sponsor-led sessions are designed to facilitate meaningful engagement and knowledge sharing among attendees.

Key features of these sessions include:

- Focused on sharing expertise, innovative practices, and proven solutions relevant to education and community development
- The opportunity for sponsors to demonstrate leadership in their areas of specialization
- An interactive environment that encourages dialogue and stakeholder involvement

PRINCIPAL SPONSOR | **LEADER SPONSOR** | **SCHOLAR SPONSOR**

BENEFIT DETAILS

Recognition / Signage

Event Signage

MENTOR SPONSOR

- Logo displayed on signage for respective sponsorship level
- Logo size: Small

SCHOLAR SPONSOR

- Logo displayed on signage for respective sponsorship level
- Logo size: Medium

LEADER SPONSOR

- Logo displayed on signage for respective sponsorship level
- Logo size: Medium

PRINCIPAL SPONSOR

- Logo displayed on signage for respective sponsorship level
- Logo size: Large

Printed Program

MENTOR SPONSOR

- Logo displayed in print & digital program for respective sponsorship level
- Logo size: Small

SCHOLAR SPONSOR

- Logo displayed in print & digital program for respective sponsorship level
- Logo size: Small

LEADER SPONSOR

- Logo displayed in print & digital program for respective sponsorship level
- Logo size: Medium

PRINCIPAL SPONSOR

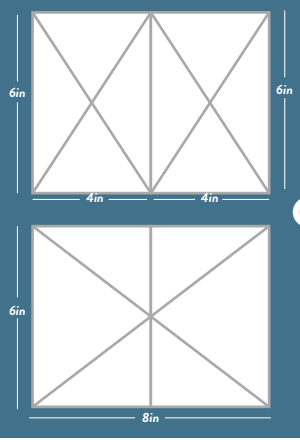
- Logo displayed in print & digital program for respective sponsorship level
- Logo size: Large

Program Ad Space

The program will be accessible to all participants through two channels. We will provide printed programs measuring 4 inches by 6 inches, as well as a digital version, including a QR code located on attendee name badges. Full color advertising included.

PRINCIPAL SPONSOR

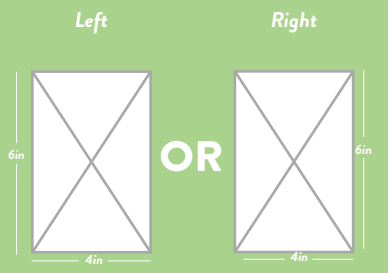
- Full spread Ad
- Full size 8in X6in
- One design across the spread, or 2 designs on 2 Half Pages



OR

LEADER SPONSOR

- One Page Ad
- Page size 4in X6in
- Will fall on either the left or right side based on other ad spacing



Social Media

Sponsors will be recognized through official Palmetto Education Summit social media channels, with posts also shared by the South Carolina Department of Education's social media platforms. If your organization prefers not to be included or tagged on social media related to the Summit, please indicate this at the time of sponsorship registration.

PRINCIPAL SPONSOR

Recognized through individual posts highlighting the organization and sponsorship level (not amount)

LEADER SPONSOR

Recognized in a grouped post with other Leader Sponsors

@thepalmettoeducationsummit

@The Palmetto Education Summit

BENEFIT DETAILS *Sponsorship Customization*

PRINCIPAL SPONSOR

Principal Sponsors gain an exclusive opportunity to tailor the presentation of their organization throughout the Summit, showcasing their status as a leading partner in South Carolina's education community. Our dedicated team will collaborate with you to create a personalized activation that enhances visibility and aligns seamlessly with your brand objectives. Customization options may include, but are not limited to:

- Branded napkins, cups, or koozies at the Welcome Reception or lunch service
- Snack Break or Morning Coffee Sponsor
- Wi-Fi or Exhibit Hall Sponsor

Additional creative activations tailored to your organization! Let us know what you have in mind!

Explore these options to elevate your presence and make a lasting impact at the Summit.

SMALL BUSINESS SPONSORSHIP *Opportunities*

The Palmetto Education Summit values the contributions of small businesses that support education and workforce development across South Carolina. Small businesses interested in sponsorship opportunities are encouraged to contact our team directly to explore available options.

For more information about sponsorships, please contact Evers Montgomery at etmontgomery@ed.sc.gov

THE PALMETTO 2026 EDUCATION SUMMIT

palmettoeducationsummit.com

palmettoeducationsummit@ed.sc.gov